

### **A Note From Timothy and Michele Petsch of TMI Sustainable Aquatics**

Timothy and I decided that sending out a piece that concentrates on our clients success's about once a month, would be a wonderful way to say thank you, and for TMI to get the word out that there is no need to view Chlorine generators as a threat but to embrace them, as our Spotlight pieces have shown. Chlorine generators are a highly desired alternative to traditional chlorine. Today these systems are the most popular residential pool product in US history. We respect that our clients are leaders in their fields and hope that they, and the Spotlight pieces you receive, will inspire you to [contact Timothy](#) and discuss how he, and TMI can upgrade your water and air, and increase your revenue while reducing your chemical footprint and your maintenance. Thank you.



#### **A Little About Ryan Goode of Lake Shore AC**

Ryan Goode is the General Manager at Lake Shore Athletic Club, where he runs the day to day operations, and has the responsibilities of the facility CPO®. Being a family business, Ryan started working summers and part time at the club at a young age. After college and a stint in the tech industry, Ryan returned to Lake Shore. For the last 15 years he has focused on continual improvement and leading the club into the future -- everything done with tradition in mind and a member first focus.



Lake Shore Athletic Club is a family oriented fitness and recreational facility in Vancouver, Washington. Originally, the location consisted simply of a pool, pump/locker rooms and office, started as a neighborhood pool in 1958 with monies raised by the community (shareholders). In 1972 it was purchased by Ryan's father at the young age of 23 with the promise of keeping the pool going and expanding the facilities, including an indoor pool. Today, Lake Shore is a 55-60,000 square foot facility, which has been updated consistently over the years and has been transformed into what it is today. The facility includes indoor and outdoor swimming pools,

and wading pool, tennis, squash, and racquetball courts, a state of the art conditioning room with indoor walk/jog track, two gyms, a fitness studio with wood floors and mirrors, indoor golf tees, therapy pools and saunas. Add to that, extensive social programming for all ages.



**Between 1959 and 1999, the pools had been chlorinated with gas chlorine outdoors and chlorine tabs in the indoor pools. So what stimulated the decision to go salt?**

*"We were looking for a differentiator and making the investment into forward sanitation was the obvious choice! My dad met Timothy at the IHRSA show or something similar, they started talking, and that was that! We were hoping for better water quality, ease of use and a better bather experience. After installation of the TMI Salt Systems and Chemistry Controllers, we immediately noticed a difference.. There was no chlorine smell, no itchy skin. The members loved it!"*

Ryan pointed out that not only do the members love it, but he often gets calls or drop-ins by non-members who have driven across town to swim at Lake Shore simply because of the salt pools. "These people want to swim in the Lake Shore pools because they say they cannot swim in traditional chlorine. These systems have definitely helped us with membership retention."

**Lake Shore chose to go with TMI back in 2000 in spite of the fact that TMI is not a local pool company. So we had to ask, how this worked out for them.**

*"The technical support from TMI is great. You guys are just a phone call or email away and help me make sure that everything is running as it should and how to fix issues. You also keep us abreast of the next best technology such as when we added the new RSC internet connected TMI controllers with zLOG®."*



**So what advice would you give your counterparts in the industry if asked?**

*"If your budget allows, the TMI system should be part of your next renovation. With the ease of use and bather comfort, it is a no-brainer! Not only do we have reduced maintenance on the pools, but since adding the new controllers, we rarely make adjustments!"*

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For more information on Lake Shore Athletic Club click [here](#).

For more information on TMI Sustainable Aquatics click [here](#). If you would like to contact TMI, email [timothy@tmiaquatics.com](mailto:timothy@tmiaquatics.com).

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### Host a CPO® Course

If you are interested in learning about hosting a Certified Pool Operator® Course contact us below. You can save on attendance and renewals.

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### Other TMI News

- We have switched our email domain from @tmisaltpure.com to @tmiaquatics.com
- If you have a TMI RSC controller you can trial zLOG® for free for a limited time. For more information please attend our zLOG® webinar; held the last Thursday of each month 11 AM Pacific Time. To sign up for the demo, click [here](#).