



## Interview with CEO Eric Cole, Switzerland County YMCA 2018

The Switzerland Country YMCA in Indiana prides itself on being more than a gym. It's a place of community and for almost two decades has been serving the youth, adults, families and seniors of the local community. We chatted with Eric Cole, a local to the area and CEO of the YMCA about the facility and its history with salt systems. We had met Eric in 2017 when he was exploring options to upgrade his systems and we were keen to find out about his experience over the previous decade or two.

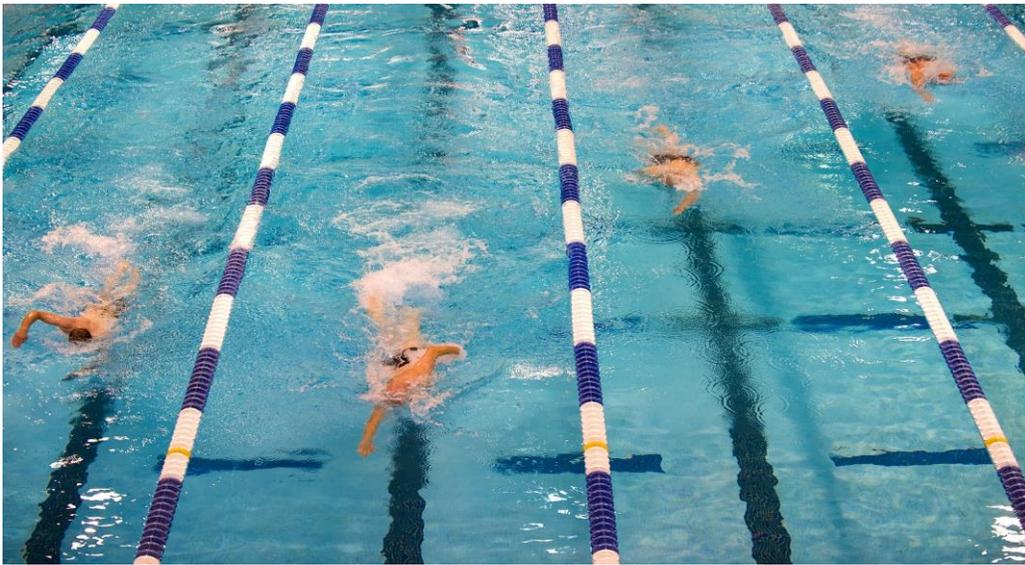


Opening in the fall of 1999, they boast a 6 lane pool and started out with liquid chlorine as their sanitizer.

***"Working with liquid chlorine was a struggle to keep water in balance and getting hold of and storing bulk chemicals was a continual hassle."***

Eric had come across a YMCA using a salt system near Purdue, where he had studied, and opted to introduce this new technology at the Switzerland County YMCA. He had "instantaneous" results. The members loved it and Eric appreciated the fact that it was eco-friendly and safer for his staff and the swimmers. A bonus was that the water was much easier to balance.

When he needed a salt system upgrade, his previous supplier was no longer available so Eric contacted TMI. Not only did he upgrade his salt system to the TMI system but opted for the TM internet-supported controller which he now says has "been a godsend". Being a small community, Eric jokes that while he is the CEO, he is also the "pool operator", and since his upgrade he is spending 75% less than on the pool. All he has to do is look at the controller, look at the logs and keep going on about his day. It is that steady!



When Eric jokes about being the pool guy too, he is not kidding! Eric installed the entire system himself and his feedback, "It was easy, we nailed it and the TMI support staff was helpful."

While he has had the salt systems for many years, Eric tells us that he noticed a big difference after this installation with the controller. "The consistency of the water in feel and aroma is vastly improved. No red eyes, no complaints! Before we installed the TMI controller our chlorine levels would vary from 1 ppm to 8 ppm and these days it hovers between 2.1 ppm and 2.3 ppm. and pH is rock steady."

***"I called other YMCA's before working with TMI and all reported that member satisfaction is much better. That has been my experience too."***

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For more information on Switzerland County YMCA click [here](#).

For more information on TMI Sustainable Aquatics click [here](#). If you would like to contact us, email [timothy@tmisaltpure.com](mailto:timothy@tmisaltpure.com).

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