

TMI SUSTAINABLE AQUATICS CLIENT SPOTLIGHT

mercy fitness center

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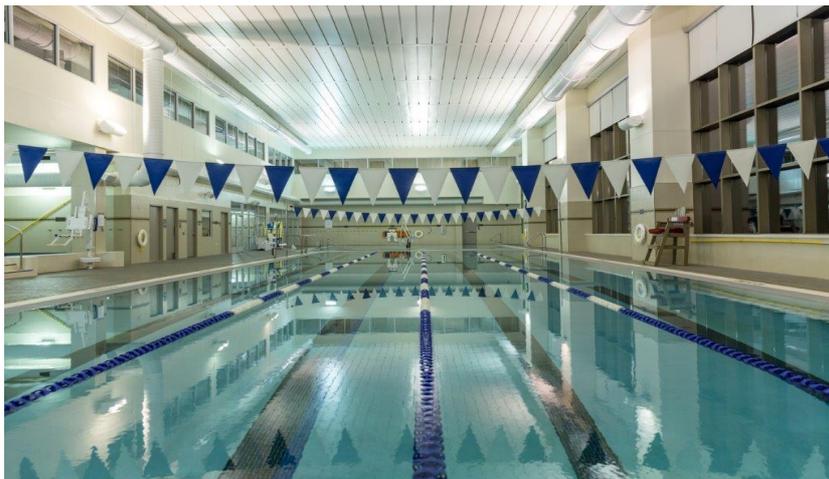
Appointed as the new General manager of the Mercy Fitness Center in Edmond, OK (managed by EXOS), in mid 2017, I was tasked with immediate expectations to **maximize the quality, revenue and impact that our pools had on the members and overall community.**

We chose to install the TMI Salt Pure® automated system on our 3 indoor bodies of water and the installation was completed in December 2017. **Today, the pool that had been generating \$700 per month in revenue prior to installation is now generating \$4,000 per month. Amortizing the equipment investment over 60 months at \$1350 per month, that is a huge boost in revenue for our pools.**



Along with being a GM, I have over 20 years of aquatic leadership, including being an MFA (Medical Fitness Association) Fellow. Add to that, Lead examiner experience. I can honestly say that the support, guidance and training that TMI has provided to myself and my team is unparalleled in this industry.

TMI stands out in several major areas from any aquatic system/company I've ever been associated with. These include state of the art technology, excellent support/customer service, and the unique zLOG® pool management platform (software).



As an example, when we transitioned to TMI I did not have a “facility tech” staff member employed. So, myself, a few fitness staff members, our business manager and new CPO® staff all took part in the TMI training process. The employees of TMI didn't miss a beat!

They provided extra support (virtually and on property). They took extra time with the newer staff, they made sure my team understood all of the components of the system and they even found local aquatic companies that could work with their products and provide onsite service calls.

Timothy and his team also provided meaningful and professional information, updates and coordination with the executive team for Mercy Oklahoma City, which was essential as it was the executive team that was responsible for approving the TMI system. The executive Mercy team, as did I, saw the value in continuing to differentiate ourselves in the community as a medically based integrated fitness center.



After spending the last six years travelling to dozens of medically integrated fitness centers, both as an examiner and through my own consulting company, it is rare to find a supplier that can offer such a transparent and honest relationship with such a large company.

Timothy and his team have been honest and transparent about all components of their operation, from start to “finish. I would gladly provide any further details or information about my experience with TMI (especially in comparison to other aquatic companies).

My cell phone number is (224) 698-0828.

- Wes King

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