

# client spotlight

MAY 2018

## Gainesville Health and Fitness - Florida



Gainesville Health and Fitness located in Gainesville, FL has had TMI equipment for 15 years and just celebrated their 40th anniversary!

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## Q&A with Joe

### 1. What caused you to decide to go with a salt system?

We tried many different systems over the years to sanitize the pools including bromine, liquid chlorine, and chlorine tablets. The conversion to salt gave us the best results with our bathing load being we are a high traffic facility. Additionally it reduced the number of Chloramine complaints greatly from the members and our staff as well as provided a more eco-friendly aquatics area.



### 2. How did you chose TMI?

Through the recommendation of a round table member that put us in contact with TMI.

### 3. What would you say to a CEO/COO who was considering switching their pools over to a TMI System?

I would tell anyone who asks that without a doubt Salt and UV is the best route to go for anyone with indoor/outdoor pools.



# Interview with Pete Dougherty

Gainesville, FL - We sat down with Pete Dougherty, Equipment /Operations Director at Gainesville Health & Fitness, to talk about their relationship with TMI Sustainable Aquatics. Pete has been with Gainesville Health for 20+ years starting as a floor instructor and is now responsible for all equipment and operations. It has been a busy first quarter for Pete as they are currently finishing up a major upgrade at the club.



"If you are considering switching your facility over to salt, I invite you to come down and see our facility operations and how pleased everyone is with the system. We are almost done with our latest renovation and would welcome you!"

PETE DOUGHERTY

Gainesville Health is extremely proud of their aquatics area; it is in part the heart of the club. Prior to switching over to salt in their aquatics section in 2003, they tried bromine, tabs and liquid chlorine and were not happy with the resulting water and air quality. Joe Cirulli, the owner of Gainesville, reached out to his colleagues in the industry to find a solution to his water quality problem. Based on his feedback he decided to go the salt route. He had heard about TMI through a "Round Table" that he attended and from the input he received from other club owners it "**was a no-brainer going with TMI**". Even though they (TMI) are across the country, they came highly recommended by a fellow club owner. After the conversion, members noticed the difference and they started getting huge compliments from their swimmers who noticed an immediate improvement in water and air quality. Over the ensuing years they tried using similar equipment available through local distribution to replace a unit on one of their spas. It didn't take very long to realize the difference between that and TMI equipment. *"In a commercial facility it is important to use commercial grade equipment, and this is why when completing our large upgrade on all equipment in 2013, we chose TMI once again. We use their state of the art chemistry controllers, UV and salt systems and rely on their expertise to guide Gainesville Health on day to day operations"*

Pete concluded the interview by complimenting TMI's proactive, ongoing support and educational components. ***"TMI is unique in their field."***

