TMI SUSTAINABLE AQUATICS PRESENTS

Bloomfield Township

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Interview with Christine Tvaroha, Center Director and Amanda Dupree, Fitness Coordinator



Bloomfield Township Senior Services in Michigan opened its doors in 2009. Through a variety of surveys, it was established that one of the key features for the community was a warm water pool. Today, the center has a strong fitness focus with a pool, walking track and a number of multi-purpose community rooms to accommodate activities such as bridge, lunch and learns etc. Their support services include Meals on Wheels and Dementia care. This 50+center has 225 visits per day and serves 3 generations.

We sat down with Christine Tvaroha, Center Director and Amanda Dupree, Fitness Coordinator, to discuss their recent conversion to the TMI Salt Pure® System and Chemistry Controllers with zLOG® software in December of 2024.

Christine has recently reached a milestone of 30 years with Senior Services and has always been interested in recreation and more specifically, therapeutic recreation. This combined with her interest in people, has made this the perfect position for her. She pointed out that Bloomfield Township has the most mature community in Oakland County, MI with one in three households having a member(s), a resident, over 65 years old.

Amanda has also been in fitness for 30+ years and has extensive experience in regional executive management. When she came across the opportunity at the Senior Center it was a great fit for both parties. Amanda got to work in a more relatable position, something she had learnt to value over the years, and the Township was lucky enough to get this regional high-level person full of great ideas one of which was to convert to salt.

"We promote health and wellness here at the center and knowing it would be so much better for the swimmers was a big part of our decision. Mostly because of the people we serve. Swimming in a Salt Pure® pool is easier on the lungs, skin and eyes and this is right in line with our mission, living a long, healthy life. All the reactions from our swimmers have been fantastic. Even the people who don't use the pool much seem happier about this as a more sustainable way to operate."



Christine explained that:

"Having a Salt Pure® pool is a unique opportunity for us to attract new members as there are not many salt pools around here. We have definitely targeted a whole new demographic with some members coming in only for the salt pool. I have dealt with pools in the past and working with the TMI system is so easy in comparison. The air quality is better and we can no longer smell chlorine in our administration offices. The support is fantastic and comes with great, easy to understand instructions. In addition to the salt, we keep our pool between 83° and 86° which is recommended by the Arthritis Foundation."

"I have worked with many other pool contractors and your team was responsive and operated with integrity from the start. The zLOG® app that comes with your controller makes it easy to monitor the pool from any location and the alerts provide peace of mind. Your support response time is rare compared to nearly every industry I've worked with.

Even though you are across the country, I had no worries about the installation. I wasn't present during the installation but the preparation that you put into that with our team ahead of the installation gave me all the confidence I needed, The on-site training, along with follow up webinars you provided prepared us for success. The training was substantial!"

Christine summed it up by saying that if a counterpart at another facility asked her advice about their pool she would say:

"I've got a guy! The comprehensive nature of the product and support makes it the best choice. Why would you piecemeal a system together with a local dealer and then wait for them to set an on-site appointment to fix it when there is a problem, instead of your staff getting the almost immediate support you get from TMI and fixing the problem?"

Amanda added:

"With the zLOG® alerts we no longer need to babysit the pool like we used to. It can maintain the highest level of water quality without having to micro manage and zLOG® helps catch problems before they occur. This means less or no downtime. It has made me more confident to manage the pool when the maintenance staff is absent. If I have a question, I can research in the app or just call you guys!"

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